

Fundraising Management Fellowship

A Non-Profit Management Fellowship Program Sponsored By
The Milton Murray Foundation
for Philanthropy

Deadline for submission October 11, 2004

History

In celebration of the life of Milton Murray, FAHP, CFRE, the Milton Murray Foundation for Philanthropy seeks to honor his life and work through grants which continue his commitment to people and philanthropy.

Milton has provided the inspiration for philanthropy in the Seventh-day Adventist church. Because of this impetus, there is a growing need to understand the role of philanthropy in non-profit management. The Foundation's desire is to invest in non-profit leadership.

Purpose

To provide opportunities for education and training for senior level fund raising professionals serving nonprofit organizations to further their ability to lead and manage philanthropy in their institutions.

Program

Fellowship candidates must indicate on the application which one of four tracks they desire to pursue. The options include 1) a short-term nonprofit management course from an esteemed institution with a developed specialty in this content area along with a thesis project addressing a topic mutually agreed upon by the candidate and their assigned Milton Murray Foundation board member mentor; 2) a one-week course focused on fund raising offered by a nationally recognized organization as well as a thesis project addressing a topic mutually agreed upon by the candidate and their assigned Milton Murray Foundation board member mentor; 3) a one- or two-year mentorship experience tailored to a specific topic area along with assigned reading as well as a thesis project addressing a topic mutually agreed upon by

the candidate and their assigned Milton Murray Foundation board member mentor or 4) a one month sabbatical for the candidate to study for either the FAHP or the ACFRE exam.

Upon completion of all Fellowship track requirements, grant awards, in the range of \$5,000 to \$10,000, will be completely fulfilled. Milton Murray Fellows may be asked to share their experience and/or outcomes of their thesis project with potential future candidates and other groups of nonprofit professionals.

Eligibility Criteria

- Senior level development officer of a 501(c)(3) organization with a deep commitment to philanthropy.
- Hold a current CFRE, ACFRE or FAHP certification.
- Demonstrate an ongoing devotion to learning through a history of continuing education and professional growth.
- Have a clear sense of your own goals and your goals for your organization and its clients.
- Be an active volunteer in the not-for-profit community.

Track I

Non Profit Management Education Program

The candidate will successfully complete a two to four week course in nonprofit management. The cost of the course will be reimbursed to the candidate after successful completion of the course and required thesis project, with a topic mutually agreed upon by the Board of Directors and the candidate.

Potential Schools:

Harvard University

University of Chicago
Case Western Reserve
Indiana University
Columbia University
New York University

After selection as a candidate for the Fellows program, the candidate is responsible for applying for admission to the school and course that has been agreed upon with the Board of Directors.

Track II _____ Philanthropy & Management Education Program

The candidate will attend a one-week educational session on fund raising, selecting either the Institute of Philanthropy associated with the University of Wisconsin at Madison, Wisconsin (sponsored by the Association of Healthcare Philanthropy), or the Fund Raising School associated with Indiana University at Indianapolis. In addition, the candidate will attend a three day educational session focusing on nonprofit management issues, selecting either the Executive Leadership Institute or the EMI (sponsored by the Association of Fundraising Professionals). Finally, the candidate will complete a thesis project, with a topic mutually agreed upon by the Board of Directors and the candidate, focusing on one aspect of fund raising (such as special events, board development, creation of new philanthropic revenues for operations, benchmarking to national standards, creating a strategic plan, conducting a development audit, etc.)

Track III _____ Mentorship Program

The candidate will enhance his/her skills in nonprofit management and philanthropy through a mentorship program which will last from 12-24 days over the course of 12-24 months. The candidate may be assigned one mentor by the Board, or may be asked to work with multiple mentors with various areas of expertise. The Board will work with the candidate to personally tailor the mentoring program for maximum effectiveness. Reading assignments consisting of three to five texts will be assigned by the mentor. Also, a thesis project is required by the Board of Directors, outlining why the candidate applied to become a Fellow, and what the

candidate has learned during the mentoring process. The grant will reimburse mentor/mentoree for travel expenses, with payment of the final one third of the grant to the mentoree being reimbursed only after successful completion of the thesis project. The mentor's institution must agree in advance to underwrite the salary of the mentor for his/her days of participation.

Track IV _____ Advanced Certification Program

Offered only to senior level fund raisers with a current CFRE credential who have at least eight years of experience, this track recognizes the professional commitment required for the highest level of certification in the fund raising profession. The candidate will be granted a one month sabbatical to study for either the FAHP or the ACFRE exam. In addition, mentors will be arranged through AHP and/or AFP to assist the candidate during this process. The Board of Directors will reimburse the candidate the cost of one application fee to take the exam (approximately \$500) and \$3,000 will be paid to the candidate at the time of the sabbatical, with a final \$1,500 paid to the candidate upon notification of passing the FAHP or ACFRE exam. The candidate may also use vacation time during her/his sabbatical, if s/he chooses to do so.

Grant Fulfillment _____

Any candidate who does not complete the track agreed upon with the Board of Directors within a two-year period is subject to revocation of Fellow status and denial of grant funds. The Board of Directors will request updates every 45 to 60 days during the term of the grant, and the track has not been successfully completed until the Board of Directors deems that all requirements have been satisfied.

Further Information _____

Karen J Johnson, President
Milton Murray Foundation for Philanthropy
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204 South College Avenue
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Investing in Non-Profit Leadership Fundraising Management Application

Name _____ Position _____

Employer _____ Years in current position _____

Street Address _____

City, State, Zip _____

Phone (Office) _____ (Home) _____ (Mobile) _____

E-mail address _____ Fax _____

Professional Certification _____ Year Received _____

Desired Track (Circle One) Track I Track II Track III Track IV

Respond to the following four questions. Attach your answers on one typed page, double-spaced, per question.

1. Describe one or two experiences in your professional career where you demonstrated creative and effective leadership. What was unique about these situations? What did you learn from them?
2. What, in your judgment, are the three most significant challenges facing the not-for-profit sector?
3. What are your professional goals? What are your goals for your organization and the clients it serves?
4. Describe the educational or mentoring experiences you desire through this fellowship program. How will this fellowship experience address the goals outlined above?

Attachments _____

Attach the following documents:

- a resumé which includes employment history, educational background, continuing education, professional certification(s) and volunteer involvement in the not-for-profit community.
- two letters of reference. This letter may be submitted by a professional mentor or professional colleague. The referee should be able to speak to your character, professional initiative, leadership and attest to your suitability for this fellowship program.

Employer Commitment _____

This applicant has the approval of this organization and our full support, if accepted, to devote the time and one-third of the resources as required to participate in the Milton Murray Executive Leadership Fellowship for Philanthropy Program.

Employer Signature _____ Date _____

Personal Commitment Statement _____

If selected, I agree to commit the time to:

- Complete the Fundraising Management Fellowship which will be formalized by the Foundation in the Fellowship Acceptance Agreement
- Finish assigned readings
- Participate in the evaluative efforts of the fellowship experience
- Give back philanthropically to the foundation upon completion of my fellowship experience

Applicant Signature _____ Date _____

Return grant request before October 11, 2004 to:

Karen J Johnson, President; Milton Murray Foundation for Philanthropy;
c/o Walla Walla College, 204 South College Avenue, College Place WA 99324